

GCSE BUSINESS STUDIES

EXAMINING BOARD: CCEA

Course Content:

This course consists of three units. Each unit contains a description of the skills, knowledge and understanding associated with the unit.

You will study ...

- *Unit 1:* Business Start Up. Production and Marketing
- *Unit 2:* Finance, managing people, Business Growth, Business Plan
- *Unit 3:* Work towards a controlled assessment

You will be assessed in the following way ...

- *Unit 1:* 1 hour 20 minutes examination at the end of Year 11, worth 35%
- *Unit 2:* 1 hour 40 minutes examination at the end of Year 12, worth 40%
- *Coursework:* Completed in Year 12, worth 25%

Future Prospects:

At Hazelwood College GCSE Business Studies has been designed to enable students to gain an understanding of the key concepts of business. The qualification provides students with essential skills, knowledge and understanding of the sector and develops opportunities for the student to continue his/her education at A level Business Studies.

As a subject Business Studies is suitable for a number of careers in the world of work e.g. Banking, Insurance, Personnel, Administration/Clerical and Self Employment.

