

Charles Hurst

Charles Hurst is one of the top motor vehicle retailers in the UK, which represents 20 vehicle manufacturers. The Charles Hurst group was founded in 1911 and has gone from strength to strength to become Northern Ireland's leading Motor Group, a business which now employs over 700 people. It has car dealerships in Belfast, Newtownards, Newtownabbey, Lisburn, Portadown and Dundonald. The Mission Statement of 'Together we will strive to be an outstanding company achieving Customers for Life'. **This is built around our five**

core values and the NICER initiative;

Nice, Informative, Caring, Enthusiastic, Responsive

